

Hot Profit Niches For...

PLR
Junkies

~~Niche
+
Product

= Profits~~

~~Hot Niche
+
Product

= Profits~~

Hot Niche
+
Easy To Create
Products

= EASY Profits

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About the author...



Liz Tomey

Liz Tomey got her start in the marketing world at the age of 19 by starting her own direct mail/mail order business. Liz created several product and services to help others in the direct mail/mail order business build their businesses quickly and easily. She's successfully run this business since 1998.

In late 2004 Liz took the Internet marketing arena by storm by creating products and services especially for Internet marketers. These proven to work products are what have allowed Liz to become the well-known and liked Internet marketer that she is today.

The BizModelGuru.com Newsletter is also published by Liz where she focuses more on teaching no BS marketing techniques rather than pushing the "product of the day". This newsletter allows her to help Internet marketers push their business to new levels.

Liz is also the owner and sole creator of some of the hottest sites in Internet marketing.

LizTomey.com - This is Liz's main site. You can see exactly what she's about and any and all products and services she has created along with incredible free learning tools including video tutorials and many helpful articles.

TrainYourAffiliates.com – Learn to become an elite super affiliate while promoting high paying and amazing quality digital products and services.

Liz lives in Gates, TN with her husband and 5 (yes, F-I-V-E) kids. She runs her business along with her husband full time from her home. Liz is known as "the marketers best friend" because of her passion for helping people succeed with their own online businesses!

Getting Started...

Hi there and welcome to this short report on finding profitable niches to sell your products in. This report was developed for a class of students that I taught how to create their own products out of private label rights products.

For those of you who don't know, private label rights products are products that you can take, edit, and claim as your own. They're great for easily creating products to sell in niches you're already in, or for finding profitable niches and creating products for those niches.

Let's first talk about the different types of private label products...

You can find private label rights for software, videos, audios, ebooks, articles, and more. Just about any content you find on the web and any niche too, you can probably find private label content for it.

If you don't have a hard drive full of private label content, you'll first have to get some. The best place to get private label content and lots of it is from <http://www.PrivateLabelSiteReviews.com>

This site only lists reviews for the best sites around providing the best PLR content around.

Now once you have some private label content be sure to organize it in to niche folders. Just take a look at your content and create a folder for each niche you come across. Put the content in its niche folder. Do this every time you get new content and you'll have a nice organize collection of private label content.

We don't want to just make collect private label content, we want to actually use it and make money from it, right?

That starts with finding a profitable niche, making sure you have private label content for it, and then creating a product out of your private label content to sell to that niche.

In this report, we're not we're not going to go over creating products from private label content. If you need help doing that, you can learn how to for free at <http://www.ThisKicksButt.com/PLRDominance>

To get started you'll first need to get some ideas of niches to start your research with.

Finding Niches To Research

Niche are everywhere. Look around your house right now. How many different niches can you find?

Right now, I'm sitting in my office, and as I look around, I see office furniture, computers, printers, books, TV, and more. Each of those is a niche. You could even take each of those niches and go into sub-niches.

Take the books for instance. I have books on self-help, marketing, ghost stories, gardening and even a few other niches. If I turned on my TV and just looked at the channels, I could come up with a ton more niches, but you get the idea I am sure.

When I leave my house to run errands or to travel, I come across all kinds of different niches. Around the block from my house is a gas station, as soon as I walk into it, there is a huge magazine rack that is packed with so many different niche magazines, that I could go through them and never run out of niche ideas.

My point here is that you can get ideas for niches virtually anywhere. From right inside your home to the stores you visit.

However, we are Internet marketers and we have a world of information at our fingertips every time we connect to the Internet. So where do we go online when we want to get ideas for niche?

There are tons of places, but right now, I want go over a few of my favorite places where I always find the hottest niches! Open up notepad, and get ready to start typing some niches. You can save this to your computer for future reference.

Since we are looking for niches where we can turn our private label products into our own products to sell, we're going to have to be picky and really think about the niches we select.

Once we select our niches, we'll do more in depth research to make sure they are profitable niches, but even when selecting your initial niches there are a few things you need to think about...

1. Do I have PLR for this niche, and can I get it?
2. Would this niche be likely to buy a digital product?

Hot Profit Niches For PLR Junkies

One of my favorite places to dig for niches is <http://www.eHow.com>



If you look on the left hand side of the page, you'll see tons of categories. Click on those categories and you'll find more categories. Those are niches! Click on the categories within the categories. Those are niches!

Think about the criteria for your niches, and type in the niches that meet that criteria and interest you.

Another great place to find niches is <http://www.Amazon.com/books>



Here you'll find a directory of Amazon.com's books. This is a treasure trove of niche ideas for those of us looking for niches to sell products in that we create from private label products.

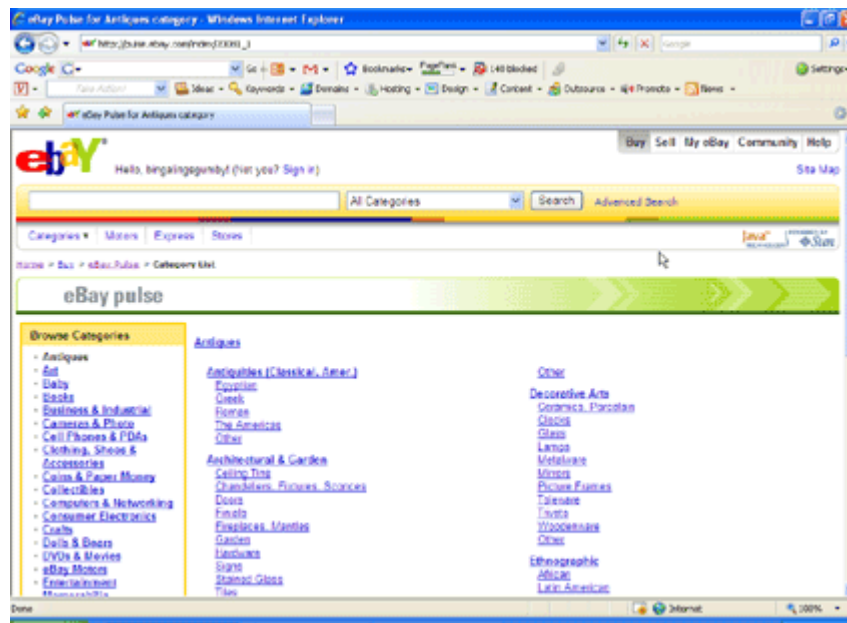
Why? Because most private label content you get will be text content in either ebook, report, or article format. Since this is a book directory this is a great place to research. If people buy books on a topic, why wouldn't they buy ebooks or reports that you create out of your private label content?

A great place especially if you plan to sell your products on eBay is <http://pulse.ebay.com>

Hot Profit Niches For PLR Junkies



Go to the very bottom of that page and click on **See more eBay Pulse Categories**. That will take you to a page that looks like this:



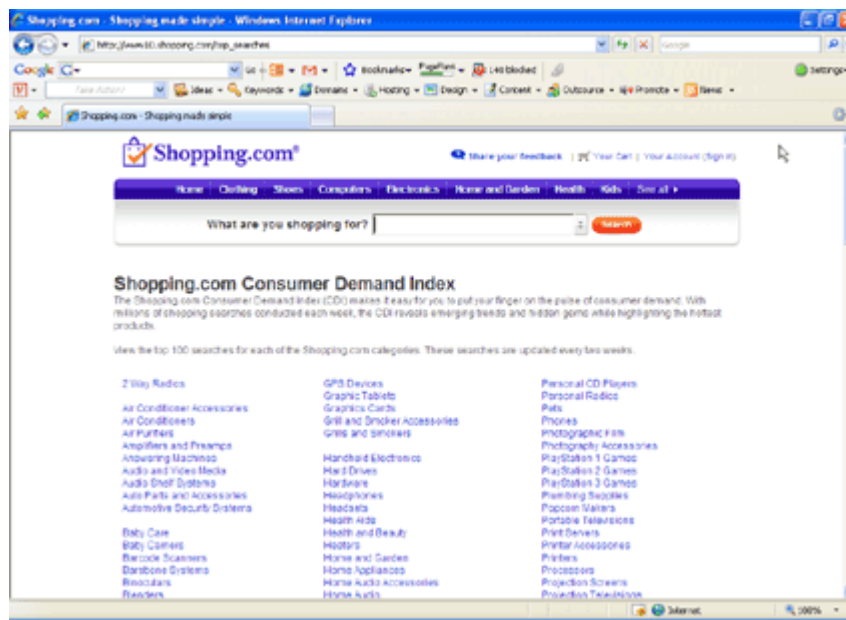
This is eBay's directory of "hot stuff". On the left hand side of the page, you'll see all the categories you can choose from. Then on the center of the page, you'll see all the sub-categories for that category.

By clicking on any of these sub-categories, you'll find what's hot for those sub-categories.

For instance, using this technique, I click on **Books**, then **Audiobooks**, and found that “audio books” (*at the time of this writing*) is #2 most popular searched termed within this category.

If I were an eBay seller, I'd search for audio books, see what's selling and get to work creating my private label ebooks into audio and selling them on eBay! Yes, that's a HUGE hint. 😊

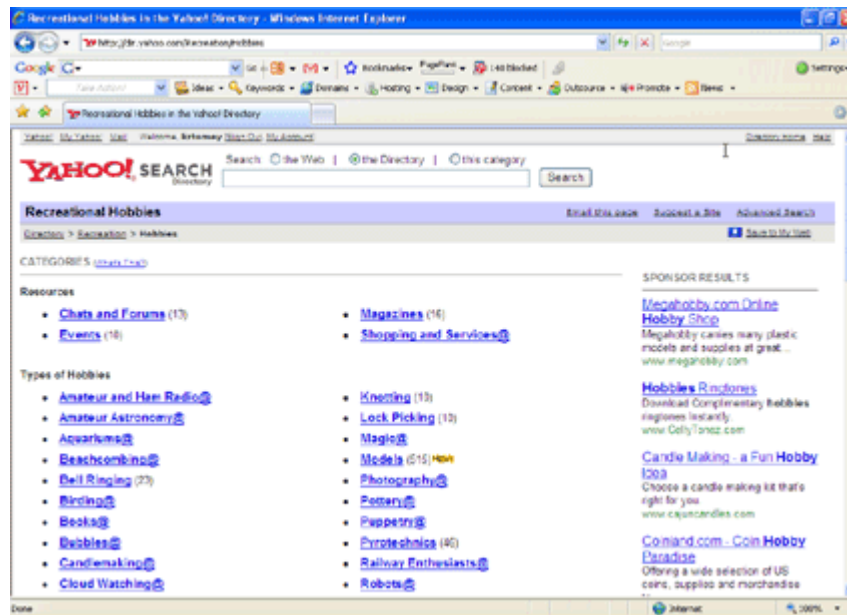
Okay, let's continue on. Another great place to get niche ideas from is http://www10.shopping.com/top_searches



This is another incredible place to get niche ideas from because this is a “consumer demand index”. Meaning this is what buyers are looking to buy!

Check this out and see if you can create a product out of your private label content that fits one of these categories.

Last but not least... <http://dir.yahoo.com/Recreation/Hobbies>



This is a great place to search for niche ideas because a lot of private label content that is out there is related to hobbies. So check this directory out and collect as many niche ideas as you can.

Okay, those are my top 5 places. Make sure that you use at least one of them. You want as many niche ideas as you can, because what we are going to do next is going to eliminate most of them.

Before we continue on though... I must mention that if you grab the package from <http://www.InstantPLRCash.com> you'll be taught many more ways to find profitable niches to sell products you create from private label rights.

Okay, now it's time to find out if you can actually make a profit with your niches...

I've had a list of 20-30 niches before, and after putting those through the following tests have found that none of them were going to be profitable. So, be sure that you have at least 50 niches before moving on.

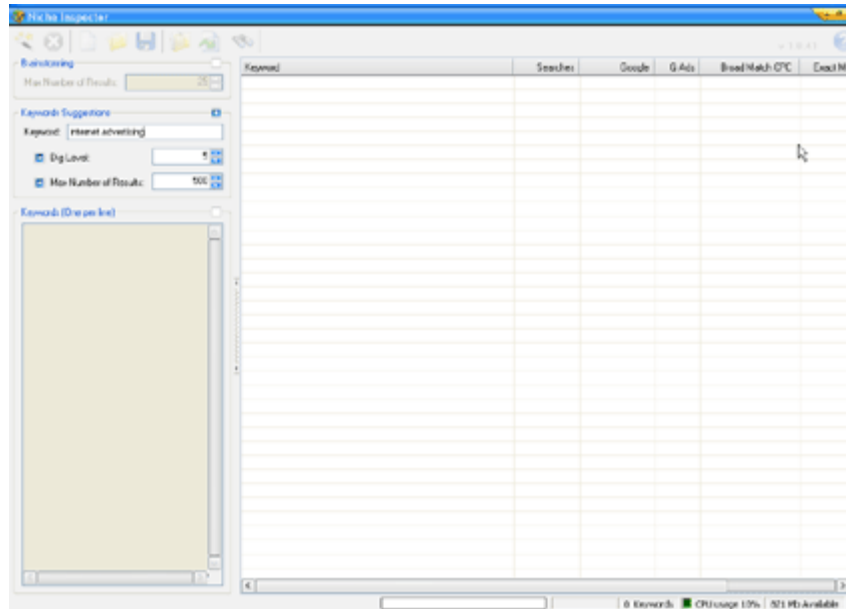
How To Determine If You're Niche Is Profitable

Your work isn't done yet. Before we run off and create a product for any of these niches, we must be pretty certain that it's a profitable niche. There's no guarantees, but by following what I'm about to reveal to you, you can be as certain as possible that you are going to be in a highly profitable niche.

Hot Profit Niches For PLR Junkies

First you're going to need a keyword research tool. My tool of choice is [Niche Inspector](#). It's a great all in one tool that will give you all the information you need to determine if your niche is profitable or not.

Is what I do is fire up [Niche Inspector](#) and type in my first niche...



For this example, I'm going to be using the niche Internet advertising because I have a ton of PLR products related to this niche on my hard drive.

To determine if this is a good niche or not, you'll need to let Niche Inspector do its thing. Meaning let it collect all the data for you. This could take as little as a few minutes or as long as an hour. Give it time though and allow it to collect all its data.

Here's what mine looks like when it collects all of the information for the niche "Internet advertising".

Hot Profit Niches For PLR Junkies

Keyword	Searches	Google	D Ads	Exact Match CPC	Exact Match CPC	Phrase Match CPC
internet advertising	37,915	1,380,000	52	\$5.28 - \$7.87	\$8.17 - \$13.22	\$5.70 - \$8.56
internet marketing advertising	7,915	118,000	58	\$5.72 - \$8.40	\$7.97 - \$13.72	\$8.79 - \$10.76
advertising internet marketing	7,915	205,000	53	\$5.72 - \$8.40	\$9.05 - \$11.36	\$6.52 - \$8.21
free internet advertising	3,028	125,000	53	\$3.00 - \$4.85	\$3.05 - \$4.62	\$3.74 - \$4.60
internet advertising agency	3,007	52,900	53	\$5.17 - \$7.71	\$7.42 - \$12.27	\$6.12 - \$7.85
internet banner advertising	2,223	43,800	41	\$5.73 - \$7.16	\$6.13 - \$7.66	\$5.75 - \$7.50
internet online marketing advertising business	1,583	20,600	12	\$3.04 - \$11.30	\$7.02 - \$12.84	\$16.16 - \$12.70
advertising business internet marketing online	1,583	8,720	23	\$3.04 - \$11.30	\$7.00 - \$12.50	\$5.69 - \$7.86
internet marketing online advertising	1,546	28,800	18	\$5.73 - \$7.16	\$5.61 - \$7.01	\$5.89 - \$6.73
advertising internet marketing online	1,546	15,700	15	\$5.73 - \$7.16	\$9.73 - \$13.91	\$5.75 - \$7.79
internet marketing promotion advertising	1,196	15,700	30	\$7.60 - \$9.50	\$8.99 - \$11.23	\$8.70 - \$10.88
advertising internet marketing promotion	1,196	8,670	33	\$7.60 - \$9.50	Not enough data t...	Not enough data t...
advertising business internet marketing	889	27,700	45	\$11.4 - \$10.17	\$7.58 - \$9.47	\$8.36 - \$10.08
search engine placement internet advertising	844	5,150	23	\$7.95 - \$9.93	\$7.94 - \$9.93	\$7.94 - \$9.93
internet advertising opportunity	608	7,470	13	Not enough data t...	\$8.03 - \$10.04	\$8.33 - \$10.04
advertising business internet online	744	10,500	32	\$7.59 - \$9.49	\$7.66 - \$9.57	\$7.00 - \$9.57
internet advertising rate	733	11,500	13	\$3.42 - \$10.53	\$3.64 - \$12.30	\$6.70 - \$7.00
internet marketing and advertising compare	700	15,700	29	\$11.01 - \$13.76	\$7.01 - \$10.26	\$11.37 - \$14.57
advertising company internet marketing	700	3,520	12	\$3.16 - \$10.22	Not enough data t...	Not enough data t...
internet online advertising	651	28,700	28	\$5.53 - \$6.91	\$8.61 - \$12.76	\$6.21 - \$7.02
internet advertising jobs	616	5,940	16	\$3.96 - \$11.20	\$4.85 - \$8.19	\$5.52 - \$7.80
pay per click internet advertising	603	15,800	53	\$13.28 - \$13.49	\$13.25 - \$16.69	\$13.26 - \$16.71
cheap internet advertising	589	17,600	49	\$5.71 - \$7.14	\$5.65 - \$7.06	\$5.65 - \$7.06
advertising agencies internet marketing	594	4,800	8	Not enough data t...	\$7.94 - \$9.82	\$7.94 - \$9.82
advertising for internet online	578	1,400	12	Not enough data t...	Not enough data t...	Not enough data t...
internet advertising tags	575	1,780	12	\$7.63 - \$9.54	Not enough data t...	Not enough data t...
advertising internet marketing trade	572	2,560	5	Not enough data t...	Not enough data t...	Not enough data t...
search engine optimization internet advertising	543	640	7	Not enough data t...	\$7.62 - \$12.27	\$8.10 - \$7.02
advertising outside internet marketing	530	11,300	13	\$7.05 - \$9.81	\$7.05 - \$9.81	\$7.05 - \$9.81
advertising agency internet marketing	491	11,800	29	\$5.26 - \$7.95	\$6.03 - \$7.54	\$5.05 - \$7.11
internet advertising compare	453	47,600	39	\$6.53 - \$8.16	\$6.51 - \$8.13	\$5.27 - \$6.50
advertising influence niches internet marketing news politics	425	340	3	Not enough data t...	Not enough data t...	Not enough data t...
internet advertising consultant	403	715	15	\$4.63 - \$5.78	\$5.75 - \$7.23	\$4.33 - \$5.41
internet advertising internet marketing online	375	644	3	Not enough data t...	Not enough data t...	Not enough data t...
internet advertising bureau	369	1,000,000	1	\$2.44 - \$3.95	\$2.26 - \$2.75	\$2.20 - \$2.85
internet advertising design	364	578	5	Not enough data t...	Not enough data t...	Not enough data t...
internet business advertising	191	9,118	91	\$3.95 - \$5.65	\$7.41 - \$9.91	\$7.02 - \$9.51

You can't see my stats very well in the picture above, but I wanted to give you a visual aid of what all this data looks like...

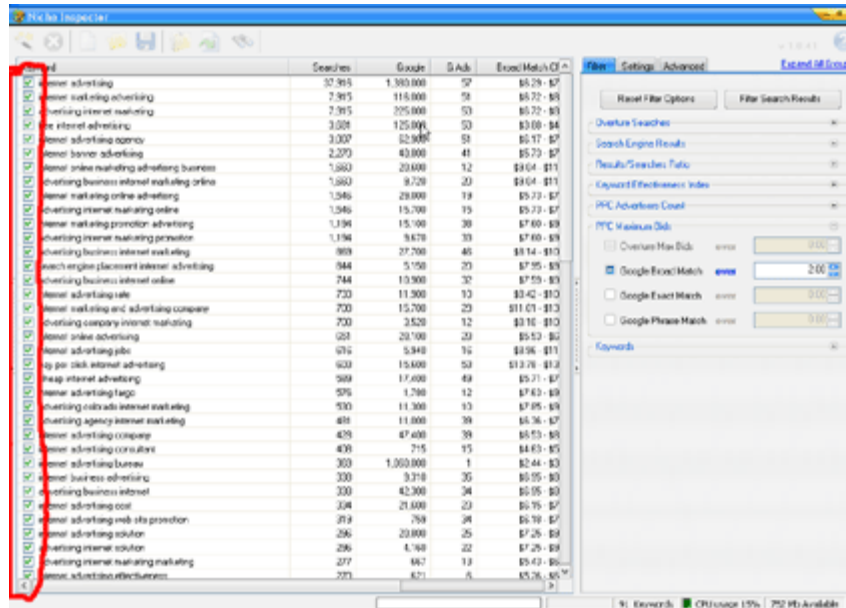
Now we're going to be using the filter settings that [Niche Inspector](#) gives you.

Click on the tab that opens up the filter settings...

Keyword	Searches	Google	D Ads	Exact Match CPC	Exact Match CPC	Phrase Match CPC
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cheap internet advertising	589	17,600	49	\$5.71 - \$7.14	\$5.65 - \$7.06	\$5.65 - \$7.06
advertising agencies internet marketing	594	4,800	8	Not enough data t...	\$7.94 - \$9.82	\$7.94 - \$9.82
advertising for internet online	578	1,400	12	Not enough data t...	Not enough data t...	Not enough data t...
internet advertising tags	575	1,780	12	\$7.63 - \$9.54	Not enough data t...	Not enough data t...
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internet advertising design	364	578	5	Not enough data t...	Not enough data t...	Not enough data t...
internet business advertising	191	9,118	91	\$3.95 - \$5.65	\$7.41 - \$9.91	\$7.02 - \$9.51

Where it says PPC Maximum Bids is where you want to focus. Tick the **Google Broad Match** option and change it to \$2.00. [Niche Inspector](#) will then put a check mark by every keyword that has someone bidding at least \$2.00 on it.

Hot Profit Niches For PLR Junkies



Keyword	Searches	Cost	Subs	Exact Match CP
internet advertising	37,915	1,380,000	52	\$5.29 - \$7
internet advertising advertising	7,915	116,000	58	\$5.72 - \$8
internet advertising marketing	7,915	205,000	53	\$5.72 - \$8
internet advertising	3,028	125,000	53	\$3.08 - \$4
internet advertising agency	3,027	12,900	51	\$0.17 - \$7
internet advertising	2,270	43,000	41	\$5.73 - \$7
internet advertising advertising business	1,560	20,000	12	\$9.04 - \$11
internet advertising business internet marketing online	1,560	8,728	23	\$9.04 - \$11
internet advertising online advertising	1,546	29,000	19	\$5.73 - \$7
internet advertising marketing online	1,546	15,700	15	\$5.73 - \$7
internet advertising promotion advertising	1,194	15,700	30	\$7.00 - \$9
internet advertising marketing promotion	1,194	9,678	33	\$7.00 - \$9
internet advertising business internet marketing	989	27,700	46	\$3.14 - \$13
internet advertising placement internet advertising	944	5,150	23	\$7.05 - \$9
internet advertising business internet online	744	13,900	37	\$7.05 - \$9
internet advertising sale	723	11,300	13	\$3.42 - \$13
internet advertising and advertising campaign	700	15,700	23	\$11.01 - \$13
internet advertising company internet marketing	700	2,520	12	\$3.10 - \$13
internet advertising	628	20,700	23	\$5.52 - \$8
internet advertising jobs	612	5,940	16	\$9.96 - \$11
internet advertising per click internet advertising	600	15,800	53	\$13.78 - \$13
internet advertising	589	17,600	49	\$5.71 - \$7
internet advertising target	576	1,780	12	\$7.63 - \$9
internet advertising online internet marketing	500	11,300	13	\$7.05 - \$9
internet advertising agency internet marketing	481	11,000	39	\$5.36 - \$7
internet advertising campaign	478	47,600	39	\$5.53 - \$8
internet advertising consultant	400	715	15	\$4.63 - \$5
internet advertising business	300	1,000,000	1	\$2.44 - \$3
internet advertising advertising	300	3,318	35	\$5.05 - \$8
internet advertising business internet	300	42,300	34	\$5.05 - \$8
internet advertising cost	24	21,000	23	\$5.75 - \$7
internet advertising media site promotion	219	769	24	\$5.78 - \$7
internet advertising scholar	206	20,000	25	\$7.26 - \$8
internet advertising scholar	206	4,760	22	\$7.26 - \$8
internet advertising marketing marketing	207	667	13	\$5.43 - \$6
internet advertising effectiveness	203	671	6	\$5.26 - \$6

If you right click where all the keywords are and select **Hide Unchecked** it will show you all the keywords that people are bidding at least \$2.00. If these keywords have a total amount of at least 50,000 searches it's a high probability that you have hit on a successful niche.

Notice I said total number of keywords. Like with my "Internet advertising" niche... The first keyword had 37,916 searches, the next one had 7915 searches, the next one had 7915 searches... I know I can stop there because that equals 53,746. There are many more keywords, but this one I can assume is profitable.

One thing to note here though. If you come across a niche that has more than 250,000 combined total searches for the keywords you have filtered, then I would stay away from that niche because it could end up being too competitive.

That's totally up to you though. You may have the knowhow to dominate that niche anyway, so go for it! If you're pretty new at this stuff, then I would recommend picking another niche.

Now don't throw away that research you just did with [Niche Inspector](#). Save it because when it comes time to figuring out what your market is looking for, how to optimize your sites to sell your products, and many other things, you'll have a keyword list all ready to go.

Just make sure you right click and select "**Show All**" to make sure that all your keywords are showing. Save this for future reference and you'll be one step ahead of the game!

I hope this report has given you the information you needed to pick profitable niches. Although this is how I pick niches to sell products I create from PLR products, it can be used with just about any products you want to sell.

It is much easier though to start the product creation process with ready to go content, and at <http://www.PrivateLabelSiteReviews.com> I have reviewed several sites who sell PLR content. To see what site is the best fit for you for the best price, just go to <http://www.PrivateLabelSiteReviews.com>

Sign up today, and not only will you know how to pick profitable niches to sell products in, but you'll know all the ways that you can use PLR products to create multiple streams of income for your business!

That's right... <http://www.PrivateLabelSiteReviews.com> will also teach you to use PLR content to start profiting...

Get started right now at <http://www.PrivateLabelSiteReviews.com>

To your success!

Liz Tomey
<http://www.PrivateLabelSiteReviews.com>